YELIM ALEX KIM

(714)318-5807 - yelimk428@gmail.com www.yelimkim.art

EDUCATION Carnegie Mellon University: BFA in Art

Electronic and Time-based Media Concentration Recipient of Residency in Your Room Fellowship - Spring 2020

MANAGEMENT/TECHNICAL

Videographer

Chicago, IL; Sep 2021 - Feb 2024 Nordstrom

- Operate the camera for products sold on nordstrom.com
- Scout for different locations to film in the store
- Guide and direct the talent

Photo Editor/Production Assistant

Chicago, IL; Aug 2023 - Dec 2023 Picture Day

- Set up gear for next day's shoot
- Flagged and sorted through photos, cropped and color corrected large quantities of images while maintaining the quality of each one
- Matched data from images to names of students and families

Production Coordinator

Chicago, IL; July 2021 - Dec 2021

Space Cave Productions

- Worked with the director and producers to make the production book
- Set up meetings, delegated tasks to different departments
- Scouted locations and scheduled viewing appointments

Live Stream Technician

Chicago, IL; July 2021 - Present

Fulton Street Collective

- Live streamed jazz and other live music

CREATIVE

Videographer/Content Creator

Glendale Heights, IL; Feb 2024 – Present **Universal Beauty Products**

- Coordinate with marketing, sales, and design team to achieve marketing objectives for 8 different brands
- Direct, shoot, and edit photography and video projects during shoots and events, including NASCAR and a commercial for Chicago Sky x Jamaican Mango and Lime
- Maintain knowledge of trends in social media to engage with current audiences
- Execute paid social campaigns

Videography Freelancer

Pittsburgh, PA & Chicago, IL; May 2018 - Present

- Examples of past services: podcast, wedding, real estate commercials and events, music videos, live performances for musicians, comedians, etc

Director, Camera Operator, Editor

Pittsburgh, PA; Aug 2019 - Nov 2019

Wats:On? Festival - "Speak No Evil" Music Video

- Developed the concept with artists, Blak Rapp and Jasiri X, centering it on activism
- Wrote the shot list, directed, and edited the music video
- Operated the Sony A7iii on a DGI Ronin

FREELANCE RELATED INFO

Primary programs:

Adobe Premiere Pro Adobe Lightroom CC & Classic Adobe Photoshop Davinci Resolve **OBS Studio** Logic Pro

Gear:

Sony a7iii DGI Ronin SC Neewer LED panel Lights (2) Manfrotto Tripod Neewer Ring Light DJI wireless mic (2)

SKILLS

- Certified Positive Discipline Classroom Educator
- Trained in operating CNC Routers
- Comfortable working with Wood and Metal